

A large-scale event stage with blue lighting. A speaker stands in the center, addressing a large audience. A band is visible on the left, and a large screen displays abstract patterns on the right. The stage is illuminated with blue spotlights, and the audience is silhouetted in the foreground.

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E V E N T S A G E N C Y

S E R V I C E S
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E V E N T S A G E N C Y

VOLO Events Agency is a leading producer of live events and experiential marketing for global brands.

VOLO brings decades of insight, experience and success to live event production and integrated experiential marketing services for Fortune Global 1000 companies.

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VOLO is led by Primetime Emmy Award-winning Producer, Charles Marto, who for 30 years has produced notable events, network television celebrity music specials and immersive experiences for brands including...

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Services VOLO offers include:

- 1. Corporate Event Management and Production**
- 2. Experiential Marketing**
- 3. Celebrity Branded Entertainment**
- 4. Creative Design & Content Production**
- 5. Exhibits, Displays and Environments**
- 6. Fabric Tent Structures and Custom Venues**
- 7. Artist Booking and Producing**

1. Corporate Event Management and Production

From strategy, rationale and concept through design, budgeting, production, project management, execution and assessment – VOLO is your turnkey partner for producing events of all types, every step of the way. Guided by three decades of veteran experience and relationships, our team has artfully balanced media, message and environment with total project accountability – maintaining the highest levels of excellence.

Our project experience includes: Product Launches, Sales Meetings, Management Conferences, Customer Events, Employee Events, Recognition Events, Dealer Meetings, Franchisee Meetings, Distributor Meetings, Leadership Conferences, Investor Relations Meetings, Sporting Events, Grand Openings, Corporate Anniversary Celebrations, Training & Information Events, Technology Demonstrations, Exhibits and Showcases, to name a few.



2. Experiential Marketing

VOLO believes that any marketing communications undertaking must set into motion much more than media, medium and message – it must also trigger a more visceral experience that envelops the consumer or customer, the product or service and the brand. We believe this holistic, integrated approach to brand reinforcement is more inclusive, more striking, more memorable and more effective – leveraging multiple disciplines and cross-media brand building to blend media elements into a dynamic, more strategic platform to better meet your objectives. We will seamlessly partner with your corporate communications team to align strategies, content, implementation and expected outcomes across all marketing channels.

VOLO integrates components like Branded Celebrity Entertainment, Live Concerts, Original Broadcast Television Programming, Social Responsibility, Tour Sponsorships, Advertising, Web/Online, PR, Print, Radio, Social Media Campaigns, Original Content, Retail Cross Promotion, Point of Purchase, and Co-Branded Sponsorships. By strategically engaging the audience across multiple media platforms simultaneously, the result is often a deeper, more emotional connection that fosters longer-term commitment and performance.

3. Celebrity Branded Entertainment

Music and entertainment are key cornerstones of VOLO's creative pedigree. We understand their strength and potential for emotional impact in targeted marketing applications. VOLO experts can deliver celebrities as a vehicle for your brand building.

VOLO's has deep ties with the music industry – including long-standing relationships with an array of top contemporary music stars and celebrity performers whose skills and talents may be artfully matched with your event, your message, your brand, your corporate culture and your audience expectations to create an over-the-top experience.

Since 1986, VOLO President Charles Marto's talent experience has spanned virtually every musical genre – from Adult Contemporary, Pop, Top 40, Rock and Hip-hop to R&B, Country, Latin and Classical. He has been directly involved as Executive Producer or Producer of one-off concerts with top-charting artists including Andrea Bocelli, Celine Dion, Josh Groban, Kenny Chesney, Michael Buble, Sarah Brightman, David Foster, Alejandro Sanz, Rascal Flatts, Sting, Enrique Iglesias, Lionel Richie, Martina McBride, Mary J. Blige, Chris Botti, John Legend, Jon Bon Jovi, 3 Doors Down, Alejandro Fernandez, Sara Evans, Kenny Rogers and Brian McKnight.

Bottom line, we're well-versed in both the business and artistic sides of celebrity entertainment production – from artist booking, management and show design to technical rider supervision, staging, scenic, lighting, media support and all related production and engineering services.



4. Creative Design & Content Production

VOLO creative media takes many forms – from primetime network television specials and original music to standalone videos, print, multimedia, integrated social media and webcasts. Creative media is an important part of any capabilities repertoire. As a standalone project it must sparkle and tell a compelling story that connects with clarity and purpose. As one or several of the myriad components that span an event or campaign, creative media is the glue that holds the story together and moves both the concept and the event forward with reinforcing continuity.

Long-time, professional relationships within a diverse network of industry most talented experts in all media formats to match your requirements and objectives is a VOLO strength – from celebrated composers, art directors, writers and cinematographers to designers, producers and directors.



5. Exhibits, Displays and Environments

Exhibits, displays, and environments are the most common forms of what VOLO refers to as Dimensional Communications – distinctive installations with some combination of length, width, height and depth. Dimensional Communications services may include, but are not limited to:

- Environmental Design and Renderings
- Scale Modeling
- Engineering, CAD and Technical Schematics
- Fabrication
- Content creation
- Media Development and Production
- Digital Fabrication
- A/V Integration
- Product Procurement
- Project Management
- Logistics and Installation
- Service and Maintenance



6. Fabric Tent Structures and Custom Venues

Location is never a problem with VOLO's ability to create world-class on-site temporary structures that are elegant and well-suited for any type of use. VOLO provides excellent service with a single point of contact who is highly-skilled in budgeting, planning, design, installation and removal. Our expert of project managers, engineers, designers and licensed architects are always determined to solve your challenges while maximizing your budget. The VOLO team is able to manage architectural design, CAD drawings, construction, scheduling, logistics, permitting documents/assistance, and safety inspections.

VOLO provides large tent rentals, sales of large tents throughout the United States, Canada and Mexico. A top supplier of large event tents for rental and sales of tent structures with 30 years experience. Providing large structure tent rentals and serving major Corporate, Hospitality and Sporting events including projects at the Super Bowl, World Cup, PGA and Olympics.

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A) ClearSpan Tents:

These sturdy and versatile aluminum frame structures do not depend on internal poles to support the fabric of the tent. Supported by a heavy duty extruded aluminum box over the entire width of the tent. Aluminum beams with fabric panels run through channels for a tight, clean, compact fit. Tent widths are up to 164 ft. wide, length can span up to 1000 ft. or more!



B) Geodesic Dome Tents:

These captivating semi-circle shaped tents provide maximum strength and stability. They are weather resistant, relocatable and perfect for a wide-array of applications.



C) SaddleSpan Tents:

VOLO provide stunning standard and custom-built SaddleSpan tent structures. The tent's profile is an impressive sweeping shape with artistic lines that resemble the graceful curves of a saddle. Its exaggerated contours and powerful scale makes the SaddleSpan eye-catching while helping to elevate the profile of any type of outdoor event.



D) Industrial Warehouse Tents:

VOLO offers heavy-duty and economically priced fabric tent structures for temporary industrial warehousing of materials and equipment. Semi-permanent buildings range from 30ft to 250ft wide and are available in any length. Low cost per square foot, configurable to any shape/size required, customization of features, quick set-up/dismantle, snow load/wind rated, while being able to provide maximum usable space/height/clearance for saving time bringing materials in and out.

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E) Palas Tent Structures:

With the introduction of the 2-story Palas Tent, it is now time to experience events from a completely new perspective. Linear architecture, cubic forms, and generous glazing. When you choose the new high-capacity Palas, you opt for elegance and atmosphere in a functional design. Visually appealing and spacious, Palas provide incredible design freedom both inside and out.



F) Kubo Tents:

The Kubo is a special tent design diversion created for use at special events, marketing suite promotion outreaches, and trade shows that will earn "Best of Show" status for its user. With its rectangular shape, high and gentle-sloping ceiling, and its spacious outside design surfaces, the Kubo ensures must-visit visibility and top image value wherever it is deployed.



G) Emporium Tents:

These stunning mega-structures are the perfect application for temporary party and exhibit halls, especially when looking to make a statement. Spanning as wide as 30 meters and sitting an impressive 11.5 meters tall, these structures are capable of supporting two stories to maximize available floor space for all of your events needs. Coupled with beautiful floor to ceiling windows, these structures are sure to create the WOW factor your attendees are looking for.



H) Arcum Tents:

VOLO's Arcum line is the ideal solution when space is limited! Traditionally seen in Golf Course type applications, these single- or two-story structures offer maximum flexibility to meet specific requirements and site-specific conditions that otherwise tend to create challenges. Golf course owners and operators worldwide use our structures to create additional event space and to expand existing facilities when space is limited.



7. Artist Booking and Producing

VOLO specializes in booking celebrity artists for corporate events. With over 30 years of experience and relationships producing live celebrity events, VOLO can book any artist or celebrity entertainer required.

VOLO represents YOUR interests and is not the agent, representative or management of any individual artist or entertainer. We work on your behalf to confirm artist interest and availability, negotiate and contract with the artist, and produce the artist's performance at your event. VOLO will expertly manage every detail of artist participation in your event, including all rider, technical requirements and meet-greet.

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